



# “HISTORICAL MURALS WALK”

♦ **How do I get involved?** The historical murals are a project of the **Public Art Group of the Downtown Revitalization Cluster** – a group of volunteers who want to see public art on display throughout downtown! The murals project is our first step to bringing outdoor art into downtown, and all money raised goes directly to pay the artist for her work and help cover the costs of printing and publicity.

♦ **We are looking for corporate and individual sponsors** to support the creation of murals which depict historical scenes, people, culture, places, buildings, events, etc. of Wisconsin Rapids.

♦ **If you have a mural idea**, members of the Public Art Group are available to meet with you and help with:

- Ideas, themes, and research
- Size and location of mural
- Contract with artist Susan Sampson
- Date for a public unveiling event



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♦ **Potential mural themes:** downtown street scenes; river life; rafting; river transportation; trapping; logging; lumbering; power; paper manufacturing; railroading; cranberry growing; dairy; main street businesses; early homes; cultural backgrounds; founding pioneers; schools; famous citizens; local events; history of organizations; Betty Boop; the arts; etc.

Artist Susan Sampson guarantees the murals to last for a minimum of 20 years. Six murals have been installed to-date Oct/2006: Paul Gross Jewelers; McMillan Memorial Library; Corenso North America; Early Days of Railroading; Early Days of Water Power – Stora Enso; Rafting on the Wisconsin River.

♦ **Sponsorship investment – bringing history alive for residents and visitors:**

- Each panel: \$1,000 for a painted 4' x 8' panel
  - Two-panel mural, 8' wide x 8' high, \$2,000
  - Three-panel mural, 12' wide x 8' high, \$3,000
  - Four-panel mural, 16' wide x 8' high, \$4,000
  - Five-panel mural, 20' wide x 8' high, \$5,000
  - Larger sizes are available; the sponsor decides upon the mural's size.
- Installation: \$100 - \$200 depending upon site, size of mural, etc.
- Publicity: cost of printed flyers/invitations, envelopes, postage (optional)
- Unveiling event: cost of light refreshments and snacks (optional)

♦ **For more information, please contact:**

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